

# Alumni Series

**EVOLVING ROLE OF MEDIA:  
Opportunities and Challenges**

**A REPORT**

**DEPARTMENT OF ENGLISH,  
ARYABHATTA COLLEGE**

**Date: 15<sup>th</sup> June 2022**

**Patron: Prof. Manoj Sinha (Principal)**

**Co-ordinator: Prof. B Mangalam**

**TIC: Mr. Binoy Bhushan Agarwal**

# ENGLISH ALUMNI SERIES

- The wind beneath our wings



## **The Alumni Series: what it means?**

Recognizing the importance of alumni as an integral part of an educational institution, the English Alumni Series has been conceived as the wind beneath my wings, so to speak, for our students pursuing English discipline. As is well known, the alumni of any institution can be a significant factor in encouraging and shaping the character and choices of the students of their alma mater. Consequently, with the intertwined aim of motivating the students as well as to equip them with career choices vis-a-via the English Alumni, the series offers platform to students who have graduated and are working professionals or scholars to inspire their juniors as well as to help them in making informed career choices. Thus, drawing upon the youthful energy of the youngsters who are driven to succeed despite all odds and several distractions that the world today offers, we are guided by the spirit to help our students, with blazing dreams in their eyes, remain focused in their pursuit of success and to help them soar high.

## **The Talk:**

Keeping in with the motto of the English alumni series, a talk by an alumnus of the College was organized on 15<sup>th</sup> June 2022 at 11:30 AM in the Seminar Hall of Aryabhata College under the aegis of English Literary Association. The speaker for the day was Ms. Pooja Upadhyay, a former student of English Department, Aryabhata College. She completed her Bachelors in the English discipline. At present she is a journalist with *Urban Update*, an English Monthly. She spoke at length on the topic of 'Evolving Role of Media: Opportunities and Challenges'. Ms Pooja took the student-audience through the range of opportunities that the ever proliferating media industry offers to those who wish to pursue a career in this field. Her interactive talk also dwelt upon various related key ideas such as media ethics, censorship, resistance and responsibility among other things. The talk also provoked thoughtful questions from its audience that consisted of about 33 students as well as faculty members.

The talk ended with a vote of thanks to the speaker, and the English Literary Association.



THE ENGLISH LITERARY ASSOCIATION  
ARYABHATTA COLLEGE  
PRESENTS

## EVOLVING ROLE OF THE MEDIA: OPPORTUNITIES & CHALLENGES



POOJA UPADHYAY  
(JOURNALIST & ALUMNUS,  
ENGLISH DEPARTMENT,  
ARYABHATTA COLLEGE)



WEDNESDAY,  
JUNE 15, 2022



11:30 A.M.  
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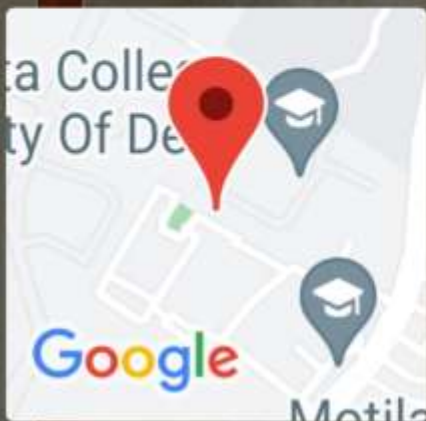
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Principal- Prof.Manoj Sinha    Co-ordinator- Prof.B.Mangalam    TIC- Mr.Binoy Bhushan Agarwal



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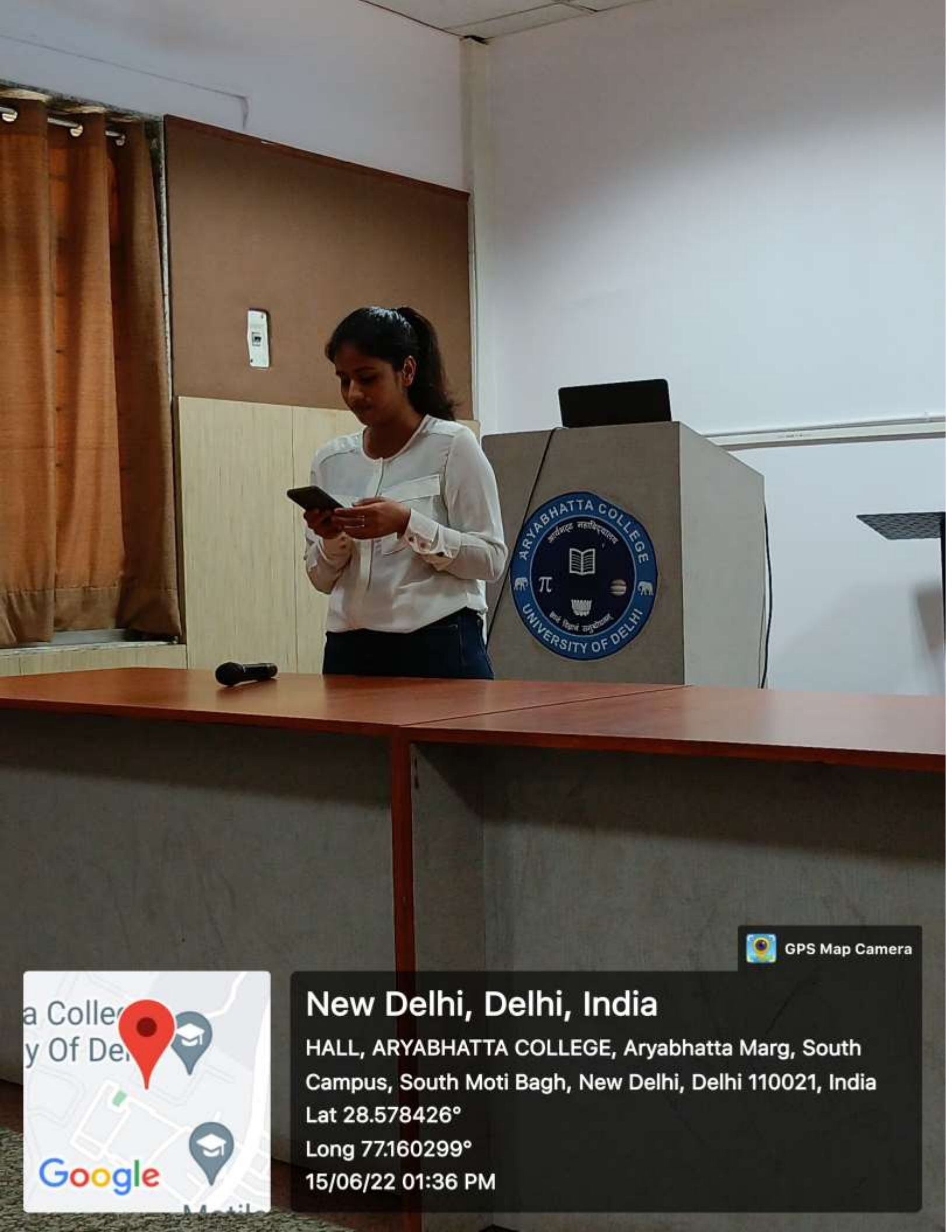
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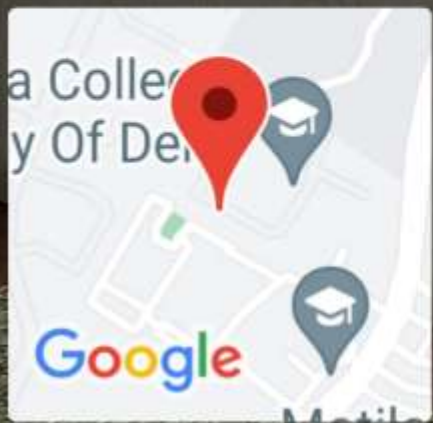
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# WHAT IS JOURNALISM?

Journalism is the activity of gathering, assessing, creating, and presenting news and information. It is also the product of these activities. (American Press Institute)







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